COURSE TITLE: Business Ethics and Social Responsibility
COURSE NUMBER: BUSN 120
PREREQUISITES: BUSN 101 Introduction to Business.
SCHOOL: Business, Logistics, and Supply Chain
PROGRAM: Business Administration
CREDIT HOURS: 3
CONTACT HOURS: Lecture: 3
DATE OF LAST REVISION: Fall, 2013
EFFECTIVE DATE OF THIS REVISION: Fall, 2014

CATALOG DESCRIPTION: An examination of individual, organizational and societal ethical issues and the social responsibility of business organizations in the resolution of these issues. Critical thinking and informed decision making are emphasized.

MAJOR COURSE LEARNING OBJECTIVES: Upon successful completion of this course the student will be expected to:

1. Identify ethical issues, theories, frameworks and tools for decision making.
2. Identify various stakeholders and their perspectives in ethical situations.
3. Develop the ability to critically examine ethical issues.
4. Discuss the interrelationship of ethics and social responsibility.
5. Identify and evaluate major views on social responsibility.
6. Examine the various theories, principles and resources for resolving ethical dilemmas.
7. Articulate and defend choices in ethical judgments.
8. Discuss the impact of ethical behavior on consumer and community relations.
9. Discuss the complexity of ethical behavior in the global economy.
10. Examine the consequences of unethical and ethical business decisions.
12. Discuss the importance of developing an effective ethics program.
13. Discuss the relationship between individual and group ethical decision making.
14. Integrate individual, organizational, and societal values and articulate ways to make a positive impact on each.

COURSE CONTENT: Topical areas of study include -

Ethical issues
Philosophical ethical perspectives
Corporate social responsibility
Stakeholder analysis
Corporate culture
Consumer and marketing issues and challenges
Employee responsibilities and rights
Global issues and challenges
Workplace technology and privacy
Ethical decision making process
Code of ethics/conduct
Whistle blowing
Sustainability
Conflict of interest
Sarbanes-Oxley and internal controls

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