COLLEGEWIDE COURSE OUTLINE OF RECORD

BUSN 125, CONFERENCE FACILITATION

COURSE TITLE: Conference Facilitation
COURSE NUMBER: BUSN 125
PREREQUISITES: None.
SCHOOL: Business, Logistics, and Supply Chain
PROGRAM: Business Administration
CREDIT HOURS: 3
CONTACT HOURS: Lecture: 3
DATE OF LAST REVISION: Fall, 2013
EFFECTIVE DATE OF THIS REVISION: Fall, 2014

CATALOG DESCRIPTION: Stresses the importance of the conference in business and industry. Emphasizes the practical application of the various techniques of conference leadership and an understanding of group dynamics in the conference setting.

MAJOR COURSE LEARNING OBJECTIVES: Upon successful completion of this course the student will be expected to:

1. Conduct a 30-45 minute training module.
2. Utilize various forms of media as a presentation aid.
3. Incorporate group interaction into the presentation.
4. Understand the value of effective communication skills in relation to group dynamics.
5. Understand the importance of non-verbal communication.

COURSE CONTENT: Topical areas of study include –

Social Loafing Work Group Life Cycle
Primacy Group Decision Making
Participation Decision Making Models
Cognitions Conflict Management
Stereotypes

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