COLLEGEWIDE COURSE OUTLINE OF RECORD

COMM 101, FUNDAMENTALS OF PUBLIC SPEAKING

COURSE TITLE: Fundamentals of Public Speaking
COURSE NUMBER: COMM 101
PREREQUISITES: Demonstrated competency through appropriate assessment or earning a grade of "C" or better in ENGL 025 Introduction to College Writing II and ENGL 032 Reading Strategies for College II
SCHOOL: Liberal Arts and Sciences
PROGRAM: Liberal Arts
CREDIT HOURS: 3
CONTACT HOURS: Lecture: 3
DATE OF LAST REVISION: Spring, 2007
EFFECTIVE DATE OF THIS REVISION: Fall, 2008

CATALOG DESCRIPTION: Introduces fundamental concepts and skills for effective public speaking, including audience analysis, outlining, research, delivery, critical listening and evaluation, presentational aids, and use of appropriate technology.

MAJOR COURSE LEARNING OBJECTIVES: Upon successful completion of this course the student will be expected to:

1.   Analyze an audience and adapt presentations accordingly.
2.   Apply principles of composition to the development of oral presentations, such as effective organization and outlining.
3.   Develop ideas with credible forms of support and appropriate documentation.
4.   Recognize and demonstrate nonverbal communication appropriate to the verbal message.
5. Use presentational aids to support and enhance oral presentations.
6. Actively listen to and critically evaluate oral presentations.
7. Apply the fundamental concepts of effective public speaking through oral presentations.
8. Incorporate appropriate technology to support and enhance oral presentations.

COURSE CONTENT: Topical areas of study include --

Communication models – elements
Listening
Analyzing the audience and assessing
  the situation
Using presentational aids
Organizing the body of speech
Outlining the speech
Speaking to inform
Speaking to persuade
Common fallacies

Ethics and public speaking
Selecting a topic and purpose
Researching the speech topic
Supporting materials and tests of evidence
Speech introductions and conclusions
Oral and written source citation
Presenting the speech – language and
  delivery modes
Using technology

ACADEMIC HONESTY STATEMENT:

The College is committed to academic integrity in all its practices. The faculty value intellectual integrity and a high standard of academic conduct. Activities that violate academic integrity undermine the quality and diminish the value of educational achievement.

Cheating on papers, tests or other academic works is a violation of College rules. No student shall engage in behavior that, in the judgment of the instructor of the class, may be construed as cheating. This may include, but is not limited to, plagiarism or other forms of academic dishonesty such as the acquisition without permission of tests or other academic materials and/or distribution of these materials and other academic work. This includes students who aid and abet as well as those who attempt such behavior.

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If you will require assistance during an emergency evacuation, notify your instructor immediately. Look for evacuation procedures posted in your classroom.