COLLEGEWIDE COURSE OUTLINE OF RECORD

BUSN 210, MANAGERIAL FINANCE

COURSE TITLE: Managerial Finance
COURSE NUMBER: BUSN 210
SCHOOL: Business, Logistics, and Supply Chain
PROGRAM: Business Administration
CREDIT HOURS: 3
CONTACT HOURS: Lecture: 3
DATE OF LAST REVISION: Fall, 2013
EFFECTIVE DATE OF THIS REVISION: Fall, 2014

CATALOG DESCRIPTION: An introductory course in the principles of financial management. Develops decision-making skills related to the financial resources of a firm. Includes techniques of financial analysis, time value of money, capital budgeting, risk and return.

MAJOR COURSE LEARNING OBJECTIVES: Upon successful completion of this course the student will be expected to:

1. Discuss the nature and role of finance in our economy.
2. Analyze financial statements to determine the relative strengths and weaknesses of a company.
3. Apply the time value of money concepts to financial decisions involving securities valuation and capital budgeting.
4. Compare debt and equity capital and how they are used in financing assets of the firm.
5. Evaluate risk and its impact on financial decision making and rates of return on alternative investments.
8. Demonstrate an understanding of the management of each component of working capital.

COURSE CONTENT: Topical areas of study include -

| Analysis of financial statements | Capital budgeting (criteria and decision making) |
| Cost of capital                  | Ratio analysis (profitability, liquidity, debt, turnover, market value) |
| Time value of money              | Valuation of common stocks and bonds |
| Pro-forma financial statements   | Management of working capital (cash, accounts receivable, inventory, current liabilities) |
| Cash flow                        |                                         |
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